

MANUAL

Theses | Books | Design





MANUAL



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About us

Who are we?

Ridderprint is a dynamic company. We are continually optimising our work processes in order to work as efficiently and economically as possible. This benefits our customers without affecting the quality of the products we supply.

We aim to meet the requirements and expectations of our customers. By properly informing them about their options and taking careful stock of their requirements, we are able to make all budgets go further.

We are a young team whose members are passionate about their profession and who derive their motivation from the satisfaction of our customers. We are prepared to go the extra mile to meet deadlines and do everything in our power to make things as easy as possible for our customers. In your own online portal environment, all information can be found concerning your order; specifications, planning, progress and final delivery of course.

We look forward to a great collaboration.

The Ridderprint Team



Robert Kanters Thesis specialist



Anand Baldew Thesis specialist



Fred van der Spek Orderbegeleider

Content

3
7
9
13
15
16
19
20
23
25
26
29
31
32
33
36
39
41
41
42
44
46
48
58
61
62
62
66
68

Additional material	70
Propositions, bookmark, extra invitation, summary booklet	70
Chapter 6 Create PDF	73
Submitting PDF files	75
Sending Files	76
Creating a PDF file using Word	78
Creating a PDF file in Mac OS X	84
Creating a PDF file using Adobe Acrobat Pro	86
Creating a PDF file using Adobe InDesign	88
Creating a PDF file using Adobe Illustrator	90
Creating a PDF file using Adobe Photoshop	92

Types of Paper

101







Procedure | 1

66 Ridderprint stands for service and quality, but without the high costs. With clear agreements, proper guidance and quality print, we aim for 100% customer satisfaction.

#Ridderprint

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Procedure

You can submit a request for an offer on our website www.ridderprint.nl. A group discount may be offered if you employ our services together with other colleagues.

If you are submitting the files yourself, the entire procedure can take 3 to 4 weeks. When the layout is arranged by us, the procedure takes 5 to 6 weeks. The method in this procedure is explained during a call.

1. Request an offer

Request an offer without any obligations. We will personally deal with your offer. You can expect to receive an offer within two working days. The offer is all-inclusive, with the exception of VAT. We will be happy to amend our offer in response to your questions or suggested changes.

2. Planning and finalising order

If the offer is approved, you will receive a login to your Ridderprint portal. We will ask you to fill in some more details to finalize your order such as; prefered delivery date, need for an ISBN, etc. On the basis of your prefered delivery date, we will make a time schedule.

3. Submitting files

Upload your files in your Ridderprint portal according to the time schedule. You will find here all your order specifications and help for submitting your files.

4. Checking and feedback

We will check your files for:

- Image resolution
- Embedding fonts
- Size
- Layout and pagination

After we have checked your files, you will receive feedback if necessary. You receive the feeback by e-mail.



Chapter 1

5. Sending proof

We will send you a complete proof if we think the files are ready. Check this proof thoroughly. This proof will be sent by mailbox mail. If you are not able to receive post or in order to save time, we can send a PDF proof by e-mail. You will receive a track and trace when the proof has been sent.

6. Corrections

Are you satisfied with your proof, send us your approval by e-mail as soon as possible. Correct your files or send the corrections to your designer if needed. After receiving your final files, we will send a last final digital proof for approval production.

7. Approval / Order confirmation

After you have approved the final files, you receive an order confirmation by e-mail. Check the final specifications of your order. After your confirmation we will start the printing process.

8. Production and Delivery

The delivery of your books is in 8-10 working days, depending on your order specifications.

Your books will be handily packed in boxes and shipped to the address you provide. The day before delivery, your books will be picked up here (end of the day) and you will receive an e-mail confirmation with a track and trace from the external carrier. This will show an estimated time of delivery.

On the agreed delivery date, someone should be present between 08:00 and 17:00. If no one is present, the delivery will be offered a working day later. **Please note**, there will be an extra charge for this repeat delivery.

You will receive the invoice by email after reeceiving the books.





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Layout packages | 2



#Ridderprint



Layout

We are specialized in the layout of all kinds of books, in particular theses. Our personal approach sets us apart. During a conversation we will take careful stock of your requirements using examples. With these requirements a design will be made. We will consult you about this design, making adjustments until it fully meets your requirements. This guarantees customer satisfaction. You are not obliged to follow fixed patterns: we can carry out any idea you may have!

Experience has taught us that some people arrange the layout themselves, asking us to add just a few layout elements. Others ask us to arrange the complete layout. We also create the cover for most of our customers.

We have therefore developed a number of different packages, offering different options. These range from basic to full-service solutions.

Examples of the packages are available on our website. Or contact Ridderprint for more information.



The Packages | Inside Pages

Complete Plus

Check our website for up-to-date prices

- A to Z layout of the inside pages
- Based on templates
- More than 30 tables

Complete

Check our website for up-to-date prices

- A to Z layout of the inside pages
- Based on templates
- Up to 30 tables

With the Complete Plus and Complete package, we will arrange the layout of the following items:

- Cover
- Fonts, type size and line spacing Tables and figures
- Use of headings
- Header and footer
- Contents

- References (non-textual)
- Indexes
- Chapter title-pages

Example layout chapter page



Example layout inside



Standard PDF

Check our website for up-to-date prices

- Adding 1, 2 or 3 layout elements to your PDF file
- Choose different styling templates
- Upload via a handy tool in your portal

With this package you can choose one or more of the following layout elements:

- Header and footer
- Indexes
- Chapter title-pages



Total package

PhD package

Check our website for up to date prices

- Customised design (book + cover)
- Creativity of experienced designer
- Also for additional material (bookmark, propositions etc.)

Custom design of your interior and cover. Entirely according to your wishes and ideas in collaboration with the creativity of our designers. Also for additional material such as invitations.

Your book, cover and ancillary material are processed as an overall concept.



The packages | Cover

Standard

Check our website for up-to-date prices

• A standard layout of your cover and bookmark according to a template. Including bookmark/invitation layout

We combining images and text supplied by you. Send us an example and your wishes regarding color, positioning of the different aspects and style. We combine them to a technically correct cover .

Design

Check our website for up-to-date prices

• Customized design together with the input and creativity of an experienced designer. Including bookmarker/invitation design

In collaboration with the designer you create a plan of action. On the basis of, for example, a summary of the book, a concept can be made.

You will be consulted at various stages in the design process.

Cover design









Online Publication | 3



#Ridderprint





Online Publishing

Ridderprint is moving with the times and therefore offers exciting digital publishing capabilities.

For example, a digital publication can make your work more accessible to more people on more devices (smartphone, e-reader, tablet, desktop computers), and can reduce costs because the paper print run can be a lot smaller. Or maybe you want your work to be easily found online through Google.

Ask us about the possibilities and see some examples on www.publication-online.com or scan the QR code!

QR code

A QR code is a type of barcode that can redirect your readers to your online book. For example, use it in your book or on an invitation card. It is also easy to share via social media.



The packages | Online Publishing

Flipbook + PDF

Check our website for up-to-date prices

- Realistic page-turning on a desktop
- Intuitive display on a smartphone or tablet
- Clickable contents (Flipbook)
- Protection with a password possible
- Unlimited online hosting on www.publication-online.com

This package will be processed based on the approved PDF files of the inside work and cover. Creating the clickable contents is included. The online flipbook is not a physical file you can send by email. It's only for online purpose.

It is not a requirement to make use of one of our layout packages.

PDF

Check our website for up-to-date prices

- Cover as first and last page in the PDF
- Intuitive display on a smartphone or tablet
- Protection with a password possible
- Unlimited online hosting on www.publication-online.com

This package will be processed based on the PDF files of the inside work and cover. Inserting the cover as first and last page in the PDF is included.

Online publication page Ridderprint



Unlock

Download PDF







General | 4

Production methods

As thesis specialists, we keep a close eye on the latest developments in printing and are keen to have the best. Besides digital production, we also produce using conventional offset technology.

Digital printing

Characteristics:

- Short delivery time.
- Easy to order extra copies.
- Ideal if you have colour pages. You pay per color page and are not affected by sections, as is the case in offset printing.

Offset Printing

Characteristics:

- The delivery time exceeds that of digital printing by one week.
- Favourable for higher print runs.
- Colour pages can be expensive, depending on their position and number. This determines the number of sections that have to be printed in colour.

Finishing

Perfect bind (Soft cover)

Separate sheets form a book block, which is roughened in a machine with a cutter. The cover is then bonded to the book block in flexible hot melt.

Sewn-glued (Hard cover)

Sheets are folded into quires, which are sewn together and then glued to the cover. This gives an even stronger bond.

Color

When using photos, diagrams or other image elements in colour, these are printed in 'full colour', CMYK (Cyan, Magenta, Yellow and Key=black). These are the 4 basic colours used for digital and offset printing.

RGB versus CMYK

RGB colours are used for display and website design. These colours have a very high range in black and brightness. A printer cannot print RGB colours and therefore converts the RGB colour to a CMYK colour. Because the CMYK colour range is much smaller than the RGB colour range (see image below), RGB colours will be converted to the nearest colours in CMYK that can be printed. However, this can cause colour surprises. Compared to the colours of your file (in RGB) on your screen, your file in CMYK on screen and especially in your print will be less bright and appear a bit 'pale'.

If you have access to professional software such as Adobe Indesign , Illustrator or Photoshop, try to work in CMYK colour mode as much as possible. This will give you a better visual representation of the final colours in your print. If your file is in RGB, we will automatically convert it to CMYK.

So, your printed colours may look different compared to your screen.

The different properties of various types of paper also mean that colours can look slightly different. In the back of this guide you can see what effect a particular paper has on a colour.

The simplest and most effective solution to still know how your colour turns out, is a proof print.

Use of black (rich black)

When using black in your book or cover, use 'rich' black. This will give you a more deeper black color. Use these CMYK values; C50 / M50 / Y50 / K100



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Image quality

Resolution

If your book contains images, make sure they are of good quality (resolution). We recommend a resolution of at least 300 dpi (dots per inch) to 600 dpi maximum. Of course, the quality of the images will be checked by us.

Be careful when enlarging images, this will affect the resolution and thus quality. For example, if the resolution of the image is 300 dpi and you double its size, the effective resolution will be only 150 dpi. Reduce an image size however, can again improve the quality. Adobe Photoshop is an example of pixel-oriented software. Pixel-oriented file types can be; .psd, .jpg, .tiff, .png or .bmp.



300 DPI

72 DPI

Vector figures

So-called vector graphics are scalable without losing quality. They have no resolution and do not depend on the number of pixels. Therefore, vector figures are ideally suited for line figures, graphics, logos, etc. The small file size of vector figures also makes them easy to process. Adobe Illustrator is an example of vector-oriented software. Vector file types can be; .ai, .eps .pdf, .emf, .svg or wmf.

Should you have created figures in certain programmes, see if you can save them in a file type as described above. You can then place this file in, for example, your Word document or Indesign document.

Paper proof

The simplest and most effective solution to still know how your colour turns out is a proof print. When discussing the quote, mention that you would like to receive a proof print. Then you can judge for yourself whether the colours meet your requirements and adjust them if necessary.

Special finishing cover

If you have a special finishing option such as; foil printing or spot UV etc., unfortunately we cannot show it in a proof. These finishes are done off-site. 95% of the costs are start-up costs and therefore it is not possible to provide one copy with foil or spot-UV. We can, however, send a sample along if required. Please indicate this when requesting.

Viewing your PDF file

We regularly send you PDF files as samples. Please do not judge these in a browser environment or in preview mode. This does not always give a correct display. View them in Acrobat pro or standard version. If these are not available, you can download a free Acrobat reader version from the Adobe Acrobat website. Set up your PDF viewer as below to properly review your inserts.

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Kleur of zwart-wit pagina's

The cost is partly determined by the number of pages printed in colour or black and white. The cost of colour pages is higher. Therefore, try to create as much content as possible that should be black or grey (graphics, images) in greyscale. For example Weblinks in Microsoft Word are often placed in blue. These could then be made black or grey so that these pages are not calculated as colour.

If this is not (entirely) possible, we will do it for you as a service. Therefore, always send along a "PDF" colour page series of the correct pages we need to print in colour. Note these as follows: 12, 34, 56, etc. We use this series to convert the remaining pages to black and white (greyscale). If you have a designer creating the files for you, they will usually make sure that the correct pages are colour and all the rest are converted to black and white.



Note down these pages

What is Bleed?

It's effectively a safety net. During the printing process, the paper may move in the machine or when trimming the pages, the stack of paper can shift slightly. If that happens when you have an image that goes right to the edge of your page and there is no bleed, you end up with an unsightly white line down the edge. (Assuming you are using white paper).

So, that's why we always want to receive a print file with a 3 mm bleed on all sides. This means that the top and bottom together will be 6 mm longer than the final size. This also applies, of course, to the left and right sides. So, if your book is A5 size (210 x 148 mm), your print file will have a size of 216 x 154 mm. Your design runs 3 mm over the page edge (final size), so to speak.

By bleeding an image beyond the trim size (final size) – often called a full bleed image - if there is any movement in the process, there is more image in the bleed area to compensate. So, if the paper moves a little, the image in the bleed area will be pulled into the trim size.



Note: this extra space around will be cut-off later. Make sure text or other important image elements are not too close to this 'trimming edge'. Keep 5 mm distance from the page edge (final size).

So, if colour areas, pictures or other image elements are to continue to the edge of the page (see also the chapter pages and 'tabs' of this manual), the layout should be made with 'bleed'. these elements need to 'bleed' 3 mm beyond the trim size. How to set up bleed in your document can be read from page 50.

See also the examples below for illustration.





Volumetric effect of pregnancy on a unilateral fat graft A case report A. Jorien Tuin, Rutger H. Schepers, Fred K.L. Spijkervet, Arjan Vissink, Johan Jansma Plastic and Reconstructive Surgery Global Open: 2019; 7 (9): e2358



Starting layout | 5

We aim to meet the requirements of our customers. By properly informing them about their options and taking careful stock, we get the most out of every budget.

#Ridderprint

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Applying for an ISBN

Please consult your university about the ISBN rules. We can request an ISBN for you if you want. You can indicate this in your quote request. After you have completed the ISBN request form in your portal you will find the ISBN in about two days on the 'specifications' page in your portal.

What is an ISBN?

The ISBN is a unique code that can be assigned to a book. The abbreviation stands for International Standard Book Number, consisting of 13 digits. When you apply for an ISBN, you indicate which category it falls into by means of a 'NUR' code. This makes editions findable worldwide for (online) bookshops, libraries and archives and for people who are searching specifically for the subject of your book.

Is an ISBN mandatory?

No. If you want to sell your book through your own website or through a social media platform, an ISBN is not necessary. However, the ISBN is useful for the findability of your book. An ISBN does not mean there will be a barcode on your book, it will only be mentioned in the colophon. If you want to sell your book through a (online) bookshop however, a barcode is necessary.

Do i need an e-book ISBN?

No. In fact, the same applies here. If you want to sell an e-book through mainstream online book retailers (including iBooks), your e-book will need an ISBN. Otherwise, an e-book ISBN has no added value.

What is a DOI number?

DOI (Digital Object Identifiers) numbers are unique numbers that can be assigned to a digital document. The purpose of the DOI is that with the help of this number, the referenced document can always be found online in a standard way, independent of any changes to an Internet address.

For the findability of the book, a DOI as an identifier is nowadays more important than an ISBN. Please consult your university for the use of an ISBN, ISSN or DOI.

Ridderprint in Colophon

The colophon page, mostly the second page of your book but, can also add as last page in the book, list things like; copyright, ISBN number and sponsors etc. If you would like to list Ridderprint as your printer, we are very gratefull. This is commercially very important to us. Any notation is good to us but, we prefer the following options:

Dutch

• Druk: Ridderprint, www.ridderprint.nl or Ridderprint, Alblasserdam

• Omslag ontwerp and/or boek layout: Ridderprint, www.ridderprint.nl or Ridderprint, Alblasserdam

English

• Printing: Ridderprint, www.ridderprint.nl or Ridderprint, the Netherlands

• Cover design and/or book layout: Ridderprint, www.ridderprint.nl or Ridderprint, the Netherlands

You can put the following information on the colophon page:

- ISBN
- Name of the printer and designer
- Copyright
- Sponsors
- Etc.

Example colophon page

Financial support for the printing of this thesis was kindly provided by Erasmus University Rotterdam Parkinson Vereniging Boehringer Ingelheim B.V. UCB Pharma B.V. Teva Nederland B.V. Abbott B.V. GRIPP B.V. ISBN: 978-90-5335-481-0 The studies in this thesis were financially supported by the Prinses Beatrix Fonds (grant number 01-0128). Cover design: Ridderprint, the Netherlands Printing: Ridderprint, the Netherlands Copyright © 2011 by L. Donker Kaat

Layout of the inside work

Starting the layout

Before you start, think about what format document you will start writing your dissertation in. This also depends on what software is at hand but in most cases it will be Word. For Word, the standard formats A4 (21 x 29.7 cm) and B5 (17.6 x 25 cm) are the best choices. Upload your documents as PDF files.

Points of attention

- White margins determine the width and height of a text box (this does not include the header and footer, which can be placed outside the box).
- Headers and Footers positioned at the same height on every page.
- On the left pages of an open book, the <u>even</u> pagenumbers are placed on the left outside of the pages. The right pages get the odd page numbers, which are placed on the right outside of the pages. See example next page.
- Important pages such as titles and chapters are positioned usually on an odd (right) page.
- Make sure the 'front matter' pages are in the right order. See page 48.
- Submitting the file in A4 format? We reduce your file to 81% for the format 17 x 24 cm. Make sure the core text is in a minimum type size of 12 points, for a recommended type size of 10 pnt. after resizing.
- Do you have pictures or layout elements which extend to the edge of the page? Then you need "bleed". See page 36 for more information about bleed.
- Try to keep as many images, tables etc. within the layout width of the text as possible. This looks neater and improves the readability of the text.
- We rotate landscape pages in an counterclockwise direction. Keep in mind that the side margins will become the top and bottom margins (and vice versa) as a result of rotating the pages.

Page Layout



Even-numbered page (left-hand side)

Odd-numbered page (right-hand side)





Front Matter

The front matter of a thesis should be placed in the right order. The content may vary from one university to another. Consult the doctorate regulations for the appropriate text.

Page I - (Half) Title Page

A short title, possibly with the addition of the author's name,

Page II - Copyright Page

You can provide the following information here:

- ISBN
- The name of the printer (see page 46)
- Copyright
- Sponsors

Page III - Thesis Title Page

This page is compulsory. Consult the doctorate regulations for the appropriate text.

Page IV - Doctoral Committee

The doctoral committee members will be listed here. Consult the doctorate regulations for this.

These pages are being included in the page count, but the page numbers are not visible on these pages.



Π

IV

Promoticcommissie Promotown: Prof.dz: P.A.E. Sillevis Smitt Prof.dz: P. Houtink Overige leden: Prof.dz: C.M. van Daijn Dz. V. Benifitt Dz. T. van Laar

47

Continued page

The pages following the preliminary work have no specific order but, below are some points of interest and tips:

Place important pages like the start of a chapter, preface, CV etc. on an odd-numbered page. This is the right-hand side of the book.

End of chapter

 $\underline{\rm lf}$ a chapter ends with an even page (left-hand page), place a blank page after it. (See example below).



Start chapter

If the previous chapter ended with an odd page (right-hand page), place a *blank, even page before the start of a new chapter. (See example below). This ensures that this chapter starts with an odd page (right) again. Of course, this can also be applied to the preface, CV, etc. Of course, it does not have to be a blank page but can also be a page with an image or illustration.

Note! Once these pages are added, your page numbering will also change. Therefore, check your table of contents after adding these pages.



Layout in Microsoft Word

Dissertations mostly have the standard format of 17×24 cm. For this layout, use the standard Word format **A4 (21 x 29.7 cm)** or the **B5 (17.6 x 25 cm)** format. Then your document will always have the right format. If you work with **Indesign**, set your document to 17×24 cm. See page 60 for setting up an Indesign document.

Define 'Bleed'

If your document have image elements that need to run to the edge of your page such as; (full-page) pictures, tabs etc. (see this manual for example), then your document need bleed. (See also page 36). Keep in mind that this bleed will be cut-off again after printing. Do not place important text and/ or (image) elements too close to the page edge. Make sure there is a safe margin of 8 mm in between. (See page 56-59).

Layout thesis in A4 format (21 x 29,7 cm)

We reduce your file to 84% which eventually results in the size of 17×24 cm. What do you need to pay attention to?

- Use the recommended margins for A4 size. See settings page 53.
- If there is important text and/or (image) elements, do not put them too close to the page edge. Make sure there is a safe margin of 8 mm in between. (See page 56-59).
- Put the basic text in font size of 12 points. After resizing, this results into the recommended 10-point font size.
- Also consider the size of the rest of the text elements such as headers and footers, captions and text in tables.
- Print some pages at 84% to get an idea of the final result. You may then decide to make the font size slightly larger or smaller.



Top: Bottom:	Margins L 2,8 \$ 2,8 \$	ayout When using headers and footers select the 'different even and odd' option. This places them on the outside. So, for even pages on the
Inside: Outside:	2,8	left and for odd pages on the right.
Gutter:	0 cm 🗘	
	Left 0	Document
Pages		Margins Layout
Multiple Pages:	Mirror margins	Section Section start: New page Suppress endnotes
		Headers and Footers
		Different odd and even
		☑ Different first page
		From edge: 1.75 Footer: 1.75 Footer: 1.75
		Page

Layout thesis in B5 format (17,6 x 25 cm)

If you want to make your thesis directly in the 17 x 24 cm format, the standard **B5** format is very suitable, especially if your document also needs bleed. See page 36 and 52 section 'define bleed'. The margins are slightly different for this format than for the A4 format. See page 55 for the margins.

- Keep in mind that the book is not reduced in size (as with the A4 format). Use a font size of about 10 pnt.
- Use the advised margins for the B5 format. See settings page 55.
- Enlarge or shift your image elements to the page edge if they need to have bleed.
- Keep in mind that after printing we cut-off 3 mm from left and right side and <u>5 mm</u> from top and bottom.
- Do not place important text and/or (image) elements too close to the page edge. Make sure there is a safe margin of 8 mm in between. (See pages 56-59). For more information on bleed, see page 36 and 52.

Other book sizes

Does your book have a different final size of, for example; A5 (14.8 x 21 cm), 16 x 24 cm, 16.5 x 24 cm or 18 x 26 cm? Then you can use the same margins (not mandatory). Do keep enough distance (20 mm) on the inside of the pages, where the book will be bound, to maintain legibility.

Decide whether or not bleed is required in your file. If bleed is needed, we would like to receive a print file with a 3 mm bleed on all sides. Choose a 'custom size' in Word and adding 6 mm to the width and height. So if your book is A5 size (210 x 148 mm), your print file will be 216 x 154 mm.

After printing we will trim the pages to the right format.





Book 21 x 29,7 cm (A4)

Left page (even page number)

1 Chapter 1

This thesis focuses on the evaluation of the optimal allocation and duration of adjuvant chemotherapy in stage II colon cancer. Using decision-analytic modelling, we evaluated the cost-effectiveness of different strategies to allocate adjuvant chemotherapy in stage II colon cancer patients. In addition, we evaluated the optimal treatment duration in these patients.

This chapter briefly describes colon cancer epidemiology and the importance of optimizing treatment strategies in stage II colon cancer. Subsequently, it explains why adjuvant chemotherapy allocation is considered as a medical dilemma in stage II colon cancer by discussing treatment effectiveness, the selection of high-risk patients, the optimal treatment duration and the health risks of adjuvant chemotherapy. Furthermore, the advantages of decision-analytic modelling to address the challenge of adjuvant chemotherapy allocation and optimal treatment duration in stage II colon cancer are discussed. Finally, the aims and outline of this thesis are described.

Colon cancer

Colon cancer is the fourth most commonly diagnosed cancer worldwide, after lung-, breast- and prostate cancer, with around 1.1 million new cases and 0.6 million deaths in 2018.¹ The incidence of colon cancer varies widely by world region and is highest in western countries, which is probably due to differences in lifestyle compared to non-Western countries.¹ Worldwide, the incidence and mortality rates are higher in men compared to women.

In the Netherlands, colon cancer is an important health problem as well. The incidence has more than doubled in the last thirty years; from 4,600 new cases in 1989 to 9,800 cases in 2018.² The average age of a colon cancer patient is 69 years at the moment of diagnosis. In addition, more than 30% of all newly diagnosed patients are aged 75 or older.² Thus, colon cancer mainly affects elderly patients. Given the aging population in the Netherlands in combination with an unfavourable change in lifestyle, such as a decrease in physical activity and an increase in alcohol consumption, the risk to develop colon cancer is increasing. On the other hand, the Dutch colorectal cancer screening program was introduced in 2014, which hopefully will ensure a decrease in colon cancer mortality in the long term.

Shift in colon cancer stage distribution

Using the tumor-node-metastasis (TNM) system, four disease stages are distinguished to classify the extensiveness of colon cancer.³ In this thesis, we focus on stage II colon cancer, which means that the tumor has grown through the colon wall, but has not spread to regional iymph nodes or distant organs. The proportion of stage II colon cancer patients was 26% in 2018 in the Netherlands. Due to the introduction of the Dutch national colorectal cancer screening program, the proportion of stage II colon cancer patients slightly decreased. To illustrate, in 2013 28% of the colon cancer patients were diagnosed with stage II disease.⁴

Medical dilemma's in stage II colon cancer treatment

The standard treatment of stage II colon cancer patients is surgical resection. The overall prognosis after surgical resection is relatively good. To illustrate, the QUASAR trial reported in 2007 Syear survival rates of 76% and 80% for disease-free survival (DFS) and overall survival (OS), respectively.³ However, the stage II colon cancer population is heterogeneous regarding the risk to develop a recurrence. Therefore, adjuvant chemotherapy is recommended in national and international guidelines to optimize survival probabilities for those patients with a high risk of recurrence.⁴⁶ Notwithstanding these recommendations, there are still three important knowledge gaps. Firstly,



Right page (odd page number)



Book 17,6 x 25 cm (B5)

Left page (even page number)

1 Chapter 1

This thesis focuses on the evaluation of the optimal allocation and duration of adjuvant chemotherapy in stage II colon cancer. Using decision-analytic modelling, we evaluated the cost-effectiveness of different strategies to allocate adjuvant chemotherapy in stage II colon cancer patients. In addition, we evaluated the optimal treatment duration in these patients.

This chapter briefly describes colon cancer epidemiology and the importance of optimizing treatment strategies in stage II colon cancer. Subsequently, it explains why adjuvant chemotherapy allocation is considered as a medical dilemma in stage II colon cancer by discussing treatment effectiveness, the selection of high-risk patients, the optimal treatment duration and the health risks of adjuvant chemotherapy. Furthermore, the advantages of decision-analytic modelling to address the challenge of adjuvant chemotherapy allocation and optimal treatment duration in stage II colon cancer are discussed. Finally, the aims and outline of this thesis are described.

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57

Lay-out in Adobe Indesign

Ceate a new document and set the 'bleed area' (see settings page 61). This bleed is indicated within Indesign by a red line outside the document. Every design element that needs to have bleed, will need to run up to this red line. Note that this space is not part of content formatting, but will be cut off later. Do not place important text and image elements too close to the page edge. Keep a distance of 5 mm from the page edge (black line). See the safe zone in the example below.

Setup Indesign document

- Create new document 170 x 240 mm (or other size your book is)
- Select 'facing pages'
- Margins 20 mm (keep your text and tables inside this area)
- Bleed area 3 mm
- Headers, footers. Keep a minimum of 5 mm distance from the page edge. See safe zone in example below.





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Document settings Indesign book 17 x 24 cm

Tip

Keep the basic text 9-10 points in size. If necessary, print some pages at 100% to get an idea of the final result. You may then decide to make the font size slightly larger or smaller.

Also take into account the size of the rest of the text elements such as headers and footers, captions and text in tables.

Submit Indesign files

If there are problems with the supplied PDF files, we may ask if you would like to supply the Indesign files. We would like to receive this as a 'package'. Go to File 'Package'. This will create a folder with the Indesign file, fonts and copies of any images. You can then pack/zip this folder and send it to us.









Cover layout by Ridderprint

The cover layout often involves a lot of work. Just like an interior layout, we also offer different packages for the cover. These are described starting on page 20. Or check our website for the various options.

Layout the cover yourself

If you want to layout the cover yourself, the following are the guidelines for this:

- Correct dimensions. Back + spine + front and bleed.
- Bookmark as an invitation. Look for the specifications in your portal.
- The right bleed settings, if images or other elements run to page edge. (3 mm 'bleed')
- Correct spine thickness. This depends on the paper type, the number of pages and the binding method. You can find the info in your Ridderprint portal and calculate here the spine width.
- Sufficient quality of images (optimally 300 DPI).
- Do not put important image elements or text too close to the page edge (safe zone).

Cover in InDesign or illustrator

Create a document with a total width of; back, spine and front together. Specify the 3 mm bleed in the document. This bleed line is displayed outside the document format in red. See image on the right. Make sure your background colours/images extend to this line. The 'safe zone is a safe margin of 10 mm. If you use the specifications of the screenshots on the right (margins), this line is magenta. Between this you can place all text and image elements without any problems. If this falls 'slightly' over it, this is not a problem.

When ready, export the Indesign document to a PDF file with bleed and crop marks. In Illustrator, you do this with 'save as' command. This is described further from page 90 in this manual.

Setup cover 17 x 24 cm with spine of 11 mm



Cover in Photoshop

As you cannot specify the bleed in Photoshop as in Indesign or Illustrator, the document size must be created including the 3 mm bleed all around. Create a document the size of your back + spine + front and add 6 mm in height and width. See settings below.

Bear in mind that this 3 mm all-round will be cut-off again after printing. Therefore, do not place important text or logos too close to the page edge. Stay at least 10 mm away from your page edge.

Use a minimum resolution of 300 DPI and a maximum of 600 DPI. Save the file as a PDF file and make sure to preserve all 'layers'. This allows the text to retain its vector properties (and thus better quality). See settings below. See further information on page 92.

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Cover setup 17 x 24 cm with spine of 11 mm including bleed

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Special cover options

A book <u>is</u> judged by its cover! If you really want to make your book stand out from the rest, we offer a number of special printing and finishing options. Of course, there are many more and if you have something in mind or have seen something special, please contact us to discuss the possibilities.

Always have your design technically reviewed by Ridderprint in advance to avoid disappointment. As 95% of the fixed costs are in setting up machines and making stamps and moulds, therefore we cannot show these special techniques within the print proof.

The instructions for these cover variations can be found in your portal.

Cover inside printing

We can print the inside of the cover. This can be in a nice full-colour, for example, or with a nice pattern. This gives the book even more appeal. The cover of this manual is printed on the inside.

White printing

We can also add a white toner to the cover. For example, in combination with a Kraft (brown) cardboard. This gives your cover a unique look. See example on page 67.

Softcover with "flaps"

A softcover cover with flaps is also an option. The flaps can have a maximum width of 14 cm per flap. Both on the front and/or back of the book are possible.

Hardcover

We can finish your book with a hardcover. This is a hard cardboard, nonbendable cover and gives a luxurious look. It can be provided with a glossy or matt laminate, but can also be made in fabric or even leather, for example. A hardcover cover can have printing on the inside. For this purpose, a coloured endpaper is used or the endpaper is printed with a desired colour or pattern.

A hardcover can be quite expensive. If you are interested in this or would like additional information about it, please contact us.

Cover from craft board with white print



Hardcover





Laminate

The laminate protects the cover, makes it a lot sturdier and adds to the book's appearance. Lamination is only possible on cardboard with a smooth surface. The cover of this manual is matt laminated.

We offer the following 3 types:

- Matt schratch free laminate (This manual has matt laminate)
- Matt 'Soft touch' laminate (This laminate has a matt look and feels like the skin of a peach).
- High gloss laminate

Spot UV-coating

First, we print all the full-colour parts of your design. Next, we apply matt (soft-touch) laminate to these sheets. Once all sheets are laminated, the corresponding parts are printed with a transparent UV varnish. These sheet are then dried in a UV drying tunnel.

Raised spot UV-coating

A more thickening form of Spot UV varnish. It is more visible and also more tactile. Note! This gives the best effect for texts and small areas.

Embossing

A special stamp is made that allows text or illustrations to be applied to the cover as relief. This can be raised or deepened.

Foil stamping

We first print the full-colour part of your print file. We then apply a matt (soft-touch) laminate to these sheets. We then apply the foil over the matt laminate.

Die-cutting

With die-cutting, you can have any shape you want cut out of the cover. You can also die-cut a specific design into a desired shape. Think of the invitation as a bookmark or the extra invitation for dinner or party. See example on page 71.

Cover with spot-UV



Cover with gold foil stamping



Additional material

We have put below some of the most common extra's which come with a dissertation. If you have something in mind or have seen something, please contact us to discuss the possibilities. Look for the different submission instructions in your portal.

Bookmark

If you have chosen a cover package (standard or design), the layout of the bookmark is part of it. The bookmark has a standard format of 71×236 mm (including 3 mm bleed), slightly shorter than the book format so, that it fits easily inside the book.

If you supply the cover yourself, we would like to receive the cover and bookmark as separate files. We will print the bookmark along with the cover free of charge. Look for the specifications in your portal.

Propositions

You have the option of having the theses printed along with the thesis free of charge (in black and white). We would like to receive them as a PDF file in A5 format (14.8 x 21cm). This is the standard format we use for the theses. This is smaller than the 17 x 24 cm format so, it fits easily into the book. These can also be printed double-sided and or in color.

Extra invitation

If you want to send an extra invitation for party and/or dinner, we can also make these for you. These are usually in A6 format (10.5 x 15 cm) or A5 format (14.8 x 21 cm) and are printed on the same material as the cover. These can also be printed on both sides in full colour.

Should you be interested in this, you can request it with the quotation.

Summary booklet

A summary booklet often has a lot fewer pages than the dissertation. These booklets are therefore not glued but folded and stapled in the spine. The booklet should always be a multiple of four pages. For example, 16, 24, 32 pages etc.
Cover summary booklet

The cover for the summary booklet is submitted without a spine. So, the front and back cover directly against each other. Furthermore, it has the same specifications as a soft cover for a book with perfect binding (glued) pages.

Additional material; bookmark, propositions, extra invitation



Book with extra invitation and die-cutted



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Create PDF | 6



66 We carefully check all files and always give customers useful in always give customers useful advice and feedback.

#Ridderprint

Submitting PDF files

When you do the layout of the files yourself, submit your files as PDF files. A correct PDF file meets the following requirements:

- The fonts are embedded.
- Figures should have a resolution between 150 DPI (minimum) and 300 600 dpi (maximum).
- All the pages should have the same format/size.
- Export to PDF with a high quality profile and CMYK color profile if possible. Such as the ISO coated v2 (ECI) or Coated Fogra 39 profile.
- Export to PDF with 3 mm bleed if your document need this. See page 36 and 50 for more info.
- Submit your cover as a seperate PDF file.

Before sending the PDF files check also:

- Headers and Footers positioned at the same height on every page.
- Make sure that on the even (left) pages the pagenumbers are on the left outside and on the odd (right) pages on the right outside.
- Are important pages as title pages and chapter pages positioned on an odd (right) page?
- Are the 'front matter' pages in the right order? See page 48.
- Do you submit the file in A4 format? We reduce your file to 84% to the size of 17 x 24 cm. Make sure the core text is in a minimum type size of 12 points, for a recommended type size of 10 points after reduction.
- When submitting in A4 format, make sure not to work in 'Letter' format. The proportions of this are much wider. You can check this in the Word page-setup.

How you create correct PDF files from different software packages is explained from page 78 or see the online manual.

Ridderprint portal

You will receive the login details for your Ridderprint portal once you have agreed to your quote. With these data you log in to www.ridderprint-portal. com. Here you can find all your agreed order specifications. These can still be modified if desired. You can also find the planning and track the status of your order here.

How can I change my order information?

The portal is informative. If you want to change/add something during the (design) process, please let us know as soon as possible. For example, if you want to have an embossing in the cover or extra invitation. We can then discuss the costs with you and add them to your order.

Upload files in the portal

No layout package?

Before you upload your files, go to the 'submission instructions' page in your portal for the specifications of your files. Click My order and go to the "Upload & Status" page. Click "bestand" to select and upload your files.

The package inside "standard PDF layout"

Adding 1, 2 or 3 layout elements to your PDF. Go to "Start PDF layout" in your portal. Go through the steps and upload your PDF. You will receive a "PDF" proof from our studio with your chosen layout elements and styling as soon as possible.

The package "standard cover layout"

Please send a cover example, images and your wishes regarding the use of color and fonts to orders@ridderprint.nl. As long as these wishes are not known to us, we cannot proceed with your order and there is a chance of delay in the delivery of your books.

The package "cover design and/or inside complete (plus)"

After we schedule your order, a designer will contact you in about two days to discuss your cover and or book design. The designer will let you know how to submit your files.

Submitting files

Submitting your files can be done in several ways:

- Uploading through your portal; www.ridderprint-portal.com (onze voorkeur).
- Uploading via our wetransfer channel; ridderprint.wetransfer.com.
- Sending via mail. Maximum of 10 mb; orders@ridderprint.nl indicating your name and order number.

File names

File names should be clear to avoid confusion. When you upload a new version please give it a new version number or new date.

For example, use:

- "ordernr_surename_binnenwerk.PDF"
- "ordernr_surename_omslag.PDF"
- "ordernr_complete.zip"
- "ordernr_surename_binnenwerk_version2"

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Create PDF file with Word (Windows)

To create a PDF file from Word with optimal quality, we recommend the following settings. **Note**, with bad images, these points do not guarantee that these images become sharp. The example we use is Word Office 365.

Go to **file** in Word and go to **Options** at the bottom. On the left, go to **Save** and then to **Keep quality** and check 'Embed font in the file' Then go to **Advanced** and set the default resolution under 'Image size and quality' to 'High image quality' and check 'Do not compress images in the file'.

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Creating a PDF file using PDFCreator (Windows)

PFDCreator is a cost-free PDF creator. It can be downloaded from our website at 'Customer Service'. Unfortunately there is no Mac version.

- 1. Start the PDFCreator installation and follow the steps. In the step to install components, choose the 'Compact installation'. After installation, PDFCreator is available as a virtual printer.
- 2. Go to your control panel in Windows (devices and printers). Select PDFCreator from the list of printers. Go to 'Printing preferences' and to the 'advanced settings' and enter the correct format here, which you also used in the Word page settings. Then click ok and apply.
- 3. Start PDFCreator if it is not already started. Click on the 'Profile' tab and the 'Convert' tab and choose the settings as in the screenshot on the next page. Go to 'Settings' and then to the 'Save' tab. Make sure that the option 'PDF/X' is selected at 'Select default file format'. Then choose 'Save' at the bottom of the window. The settings are now saved.
- 4. Back in the PDFCreator window again, select 'Save'. You can now name the PDF and save it to directory of your choice.





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Find your file and click convert ...

Create PDF file with Word (Mac OsX)

To ensure that your file in Word has the optimal quality for printing when it is converted to PDF, we recommend a number of points to follow. **Note**, with bad images, these points do not guarantee that these images become sharp.

Open the preferences in Word and go to **Edit** and set the default resolution under **Image size and quality** to 'High image quality' and check 'Do not compress images in the file'. Another important point is to embed all fonts in the PDF. Choose **Save** and under Embed fonts, check 'Embed fonts in the file'.



Embed fonts



Adobe Acrobat

If you have installed the Adobe Acrobat package (see page 88) you will see an Acrobat link at the top of the Word menu. Click the link and then 'Create PDF' to save the document as an Adobe PDF. Choose "PDF to print" and export.

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Creating a PDF file in Mac OS X

Recent Apple computers come standard with a PDF creator that meets the quality requirements. We will use Microsoft Word as an example.

Go to **File** > Print. Select "Save as PDF" from the options at the bottom of the window. Then name the file and save it in a directory of your choice.

Adobe Acrobat

If you have installed the Adobe Acrobat package (see page 92) you have an extra option to save as an Adobe PDF (see screenshot next page). Use this option and choose 'Print with high quality'.

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Creating a PDF file using Adobe Acrobat

Adobe developed the PDF format. Adobe Acrobat is the original PDF creator. If you not already have the software then an alternatif is to download a free trial version. The trial version can be used for a maximum of 30 days. You can download a trial version at the Acrobat website: https://www.acrobat.com/en_us/free-trial-download.html

Start the installation of Adobe Acrobat Pro and follow the steps. After installation, Adobe PDF can be used as a virtual printer. Go to File > Print. Select Adobe PDF from your list of printers, then select "Properties".

This concerns the Adobe PDF document properties. Select "Press quality" or 'High Quality" under the standard settings and click OK. Then select "OK/ Print" in the print window. Name the file and save it in a directory of your choice.

Checking proof files.

We regularly send you PDF proofs for checking. Do not view these PDF files in a preview mode or in a browser environment. This does not always give an accurate picture. These are best viewed with Acrobat Pro or Standard. version. If this software is not available, a free **Acrobat 'reader'** version can be downloaded from the Acrobat website.

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Create PDF with Adobe Indesign

Adobe Indesign is a professional layout program for creating books, magazines, folders, etc. See the instructions for exporting to a correct PDF file here. These setting can be used also If you created other files such as your bookmark or extra invitation.

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Go to File > Export and select "Adobe PDF (Print)".

- 1. Tab "General":
- By "Adobe PDF presets" choose high quality
- select "PDF/X-4 2010" and Acrobat 7 (PDF 1.6).
- Make sure the "Spreads" option is not selected. (Select for cover PDF)
- 2. Tab "Marks and Bleeds":
- Select only the "Crop Marks" and "Page Information".
- Set "Offset" to 3 mm.
- By "Bleed", set all fields to 3 mm.
- 3. Tab "Output":
- By "convert colors", select "convert to destination (preserve numbers)"
- By "destination", select 'ISO Coated v2 (ECI)' or "Coated FOGRA 39"

After following these steps, select "Save Presets". This allows you to name the settings. You can then select this preset the next time round.

Submitting InDesign files

If there are problems with your PDF files, we can ask you to submit InDesign files. Go to File > Package. This will create a folder with the InDesign file, fonts and links to any images. You can then zip this folder and send it to us.

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Create PDF with Adobe Illustrator

Did you create your cover layout in illustrator? Save your document as a PDF file. Settings as below. These setting can be used for other files such as your bookmark or extra invitation document.

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			Save PDF

Go to File > 'Save as' and select 'Adobe PDF (Print)'.

- 1. Tab "General":
- By "Adobe PDF presets" 'choose high quality'.
- select "PDF/X-4 2010" and Acrobat 7 (PDF 1.6).
- 2. Tab "Marks and Bleeds":
- Select only the "Crop Marks" and "Page Information".
- Set "Offset" to 3 mm.
- By "Bleed", set all fields to 3 mm.
- 3. Tab "Output":
- By "convert colors", select "convert to destination (preserve numbers)"
- By "destination", select 'ISO Coated v2 (ECI)' or "Coated FOGRA 39"

After following these steps, select "Save Presets". This allows you to name the settings. You can then select this preset the next time round.

Create PDF with Photoshop

Did you create your cover layout in Photoshop? Save your document as a PDF file with layers. That way, the document will retain its vector properties if there are any. Use the settings as below.

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Go to File 'Save a copy' and choose 'Photoshop PDF' select layers on and embed color profile.

1. Tab "General":

- By "Adobe PDF presets" choose high quality
- select "PDF/X-4 2010" and Acrobat 7 (PDF 1.6).

2. Tab "Output":

- By "convert colors", select "convert to destination (preserve numbers)"
- By "destination", select 'ISO Coated v2 (ECI)' or "Coated FOGRA 39"

After following these steps, select "Save Presets". This allows you to name the settings. You can then select this preset the next time round.





FAQ?

Hoe langt duurt het proces voor het proefschrift drukken?

Het proces kan 4 tot 6 weken duren. Dit is afhankelijk van specificaties van je order en services als lay-out en ontwerp. Uiteraard zijn er mogelijkheden om dit te versnellen, neem hiervoor contact met ons op.

Wat zijn de kosten voor proefschrift drukken?

De kosten voor proefschrift drukken zijn afhankelijk van je wensen als oplage, aantal pagina's, extra diensten etc. Als je bij ons een offerte aanvraagt nemen wij contact om de kosten te bespreken, gebaseerd op jouw wensen.

Hoe gaat een layout in zijn werk?

Als je interesse hebt in een proefschrift lay-out, zijn er afwijkende specificaties. Kijk op onze website (lay-out pagina) voor de voorwaarden en mogelijkheden.

Hoe moet ik mijn proefschrift aanleveren?

Wij ontvangen de bestanden graag als PDF. Kijk voor de verschillende aanleverinstructies in je Ridderprint portaal.

Kan ik mijn proefschrift op A4-formaat aanleveren?

Dit is zeker mogelijk. Het PDF dat je aanlevert, verkleinen wij tot 81%, naar het proefschrift formaat van 17 x 24 cm. Meer uitgebreide informatie hierover staat in onze handleiding.

Waar kan ik mijn bestanden naartoe sturen?

Je ontvangt met de order inloggegevens naar je portaal. Hier kan je de bestanden uploaden. Ook hebben wij een eigen Wetransfer kanaal waarmee je documenten kunt sturen ridderprint.wetransfer.com

Ik maak het omslag zelf, hoe bereken ik de rugdikte?

Wij hebben hiervoor een handige rekentool op onze website op de klantenservice pagina.

Krijg ik een proef te zien van mijn proefschrift?

Je ontvangt complete proef van het proefschrift en toebehoren. Standaard is dit een papieren proef. Als het om een spoedlevering gaat of je bent niet in de gelegenheid een papieren proef te ontvangen, sturen wij een PDF proef per email. Hier worden afspraken over gemaakt tijdens het plannen van je order.

Kan ik nog wijzingen aanbrengen na ontvangst proef?

Het doel van de proef is om deze te controleren en de nodige aanpassingen te kunnen maken. Binnen een planning houden we er rekening mee dat je hier de tijd voor neemt. We zien na controle graag je akkoord of definitieve bestanden tegemoet.

'Mijn proefdruk heeft geen spot-UV of Folie?'

Dit klopt. Omdat 95% van de totale kosten opstartkosten zijn (instellen machines, maken van stempels en mallen), kunnen wij dit helaas niet voor één proefdruk doen.

'Waarom zien mijn kleuren op de print er anders uit?'

Zie uitleg over kleur op pagina 34

"Hoe kan ik een ISBN aanvragen?"

Geef deze wens aan bij de offerteaanvraag voor het drukken van je boek. In je portaal kan je vervolgens een ISBN-aanvraagformulier invullen. De kosten voor de ISBN aanvraag zijn € 25 excl. 9% BTW.

"Nog geen ISBN ontvangen, wat is mijn ISBN?

Na aanvraag verschijnt je ISBN met ongeveer twee dagen in je portaal.

"Hoe kan ik mijn gegevens aanpassen in mijn portaal?"

Het portaal is alleen ter informatie. Wil je hier iets in wijzigen stuur dan een e-mail naar mijnorder@ridderprint.nl ovv je ordernummer en naam.

"Wanneer kan ik mijn definitieve oplage opgegeven?"

Wanneer je je akkoord op de productiebestanden moet geven, kan je ook de definitieve oplage doorgeven.

'Wanneer ontvang ik mijn Harcover boeken?'

De hardcover gaat via onze partner. Dit is een aparte levering buiten de softcover boeken om. We proberen dit zoveel mogelijk op dezelfde leverdatum te plannen maar dit kan een aantal dagen later zijn.

'Wanneer ontvang ik mijn online publicatie?'

Deze volgt zsm na het akkoord voor productie. Je ontvangt een e-mail zodra deze online is gezet.

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'Wanneer ontvang ik mijn digitale proefschrift voor de bibliotheek?'

Deze ontavng je een aantal dagen na akkoord voor productie.

'Wanneer ontvang ik mijn boeken?'

8 - 10 dagen na je akkoord voor productie. Afhankelijk van je order specificaties

'Hoe gaat het verzenden en leveren in zijn werk?'

Na de productie verpakken we de boeken handzaam in dozen. Wij verzenden deze met een overnight bode. Deze service haalt de proefschriften een dag voor de besproken leverdatum bij ons op (17:00). De volgende dag leveren ze de proefschriften tussen 8:00 en 17:00. Je ontvangt een e-mail met track en trace van de vervoerder. Hierin verschijnt een

Levering is doorgaans aan de Universiteit. Dat is praktischer, omdat iemand aanwezig moet zijn voor ontvangst.

"Wanneer ontvang ik mijn factuur?"

Deze ontvang je via de email nadat je de boeken hebt ontvangen.

Vragen over offerte, prijsafspraken etc. kun je terecht bij je accountmanger - Vragen over (aanleveren) bestanden, aanvragen ISBN, planning, order voortgang etc. je orderbegeleider

Papiersoorten

Types of Paper

We carry 4 paper types in our range as standard. Due to years of experience, this selection is the most suitable for dissertations. At the back of this guide, you can see our paper types, with different printing options. Other paper types are also possible at an additional cost. Ask your thesis specialist about the possibilities.

- **G-Print 115 grams**: natural white and smooth. Used for this manual and is our most chosen paper
- HVO 100 grams: matte paper, bright white.
- Biotop 100 grams: matte paper, ivory white.
- **Gerecycled 100 grams**: matt paper with a light grey shade. The material is 100% recycled and may have a 'speckle' here and there.



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