### GUIDELINES | SPOT-UV

# **RIDDER**PRINT

INT

**Cover finishing options.** We offer a number of finishing options that really make your cover "pop" and turn your cover into something really special: a feast for the eyes!

These fancy techniques are not 100% suitable for all designs. Therefore, **have your design checked by Ridderprint in advance to avoid disappointment.** 

Due to the high start-up costs it is not possible to show this techniques with a proof.

All these special finishing options require specialized software as illustrator or Indesign to create a correct file.

### **POINTS OF ATTENTION**

- The files have the same format as the cover.
- Less is more.
- Do not make the affected parts too small. Keep a line width of at least 1 mm. Diapositive parts / recesses at least 1 mm line width.
- Avoid too small and too 'bold' fonts. Placing elements too close to each other will result in them becoming one shape and filling in. See also point above.
- Always have your design checked first by Ridderprint to avoid disappointment.
- Submit the files as so-called 'vector files'. Spot UV files can optionally be supplied with images (minimum 300 dpi).
- Always supply a PDF file.

- Put all the affected spot-UV parts in 100% black.
- Give the files a recognizable name. 'ordernumber-lastname'\_cover\_spotuv.pdf etc.

#### **SUBMITTING FILES**

We like to receive two pdf files.

#### Normal spot UV

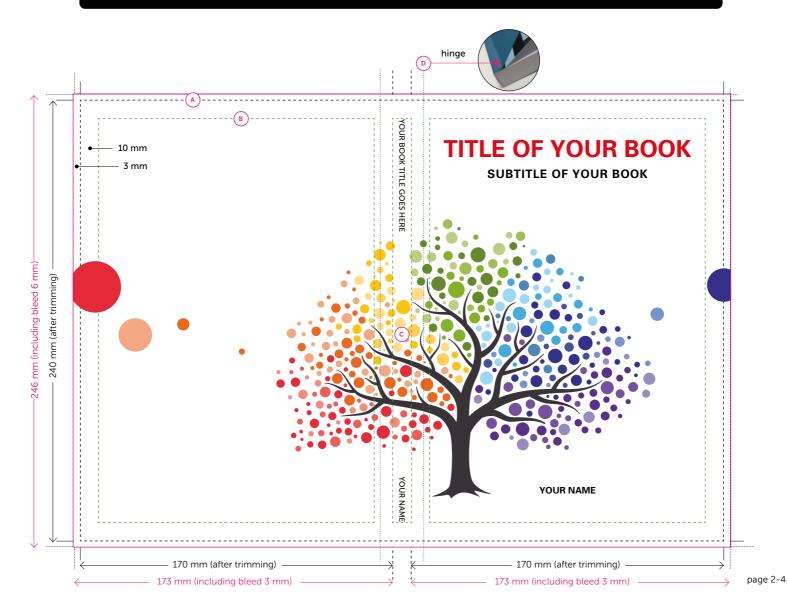
- One print file for the print proof.
- One file contains <u>only</u> the spot-UV parts in 100% black color.
- Spot-UV parts **can** go over the page edge (A) across the spine fold (C) and over the 'hinge' area (D). but Avoid large solid areas of Spot UV bleeding to the edge as chipping and flaking may occur once the job has been trimmed.

#### **Raised spot UV**

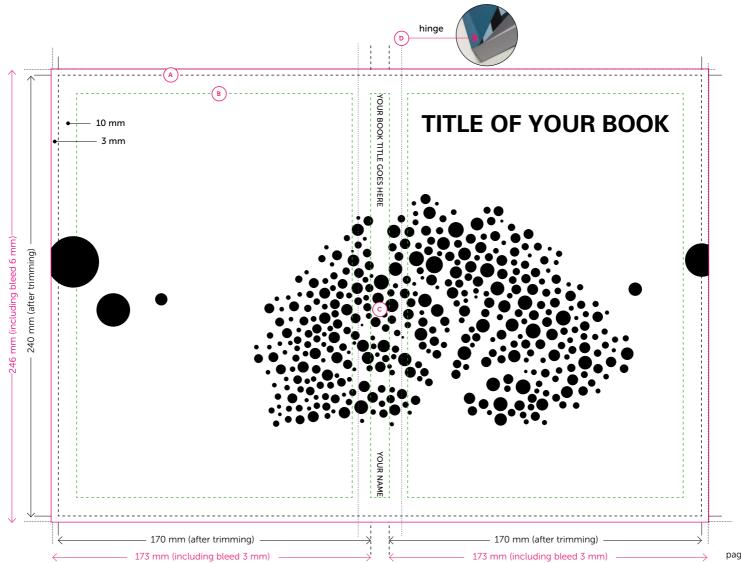
- Submit the files like the 'normal' spot-UV.
- NB! This parts <u>cannot</u> go over the page edge (A) across the spine fold (C) or over the 'hinge' area (D). Stay away 2 mm from this area.

See examples on page two and three.

### GUIDELINES | PRINT FILE

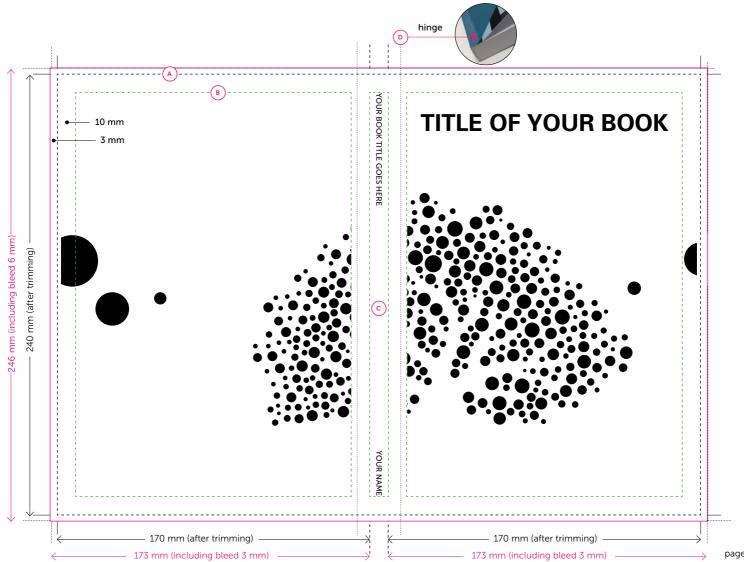


### GUIDELINES | SPOT UV NORMAL FILE



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## GUIDELINES | SPOT UV RAISED FILE



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