GUIDELINES | FOIL STAMPING





Cover finishing options. We offer a number of finishing options that really make your cover "pop" and turn your cover into something really special: a feast for the eyes!

These fancy techniques are not 100% suitable for all designs. Therefore, have your design checked by Ridderprint in advance to avoid disappointment.

Due to the high start-up costs it is not possible to show this techniques with a proof.

All these special finishing options require specialized software as illustrator or Indesign to create a correct file.

POINTS OF ATTENTION

- The files have the same format as the cover.
- · Less is more.
- Do not make the affected parts too small. Keep a line width of at least 1 mm. Diapositive parts / recesses at least 1 mm line width.
- Avoid too small and too 'bold' fonts. Placing elements too close to each other will result in them becoming one shape and filling in.
 See also point above.
- Always have your design checked first by Ridderprint to avoid disappointment.
- Use only so-called 'vector' elements for the foil stamping file. For more info on vector images see our online manual.
- · Always supply a PDF file.
- Put all the affected foil parts in 100% black.

• Give the files a recognizable name. 'ordernumber-lastname'_cover_foil.pdf etc.

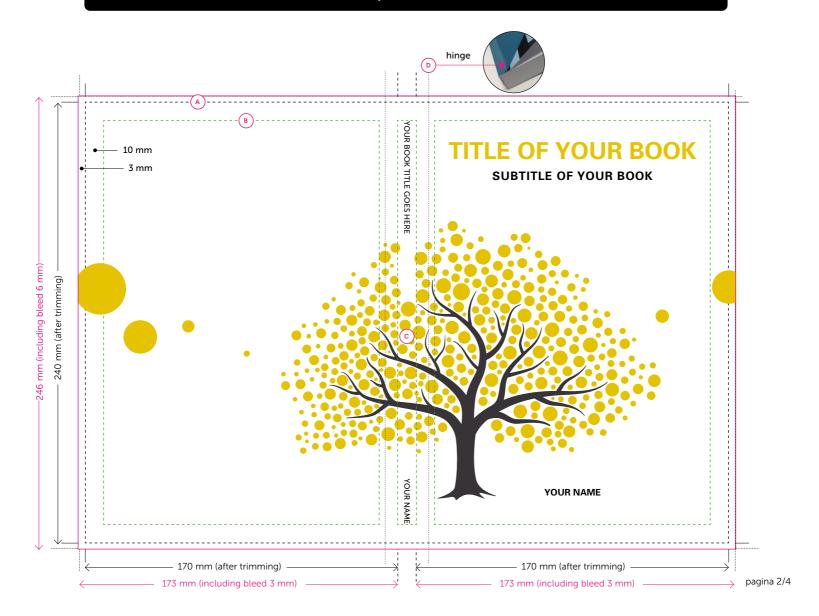
SUBMITTING FILES

We like to receive three pdf files.

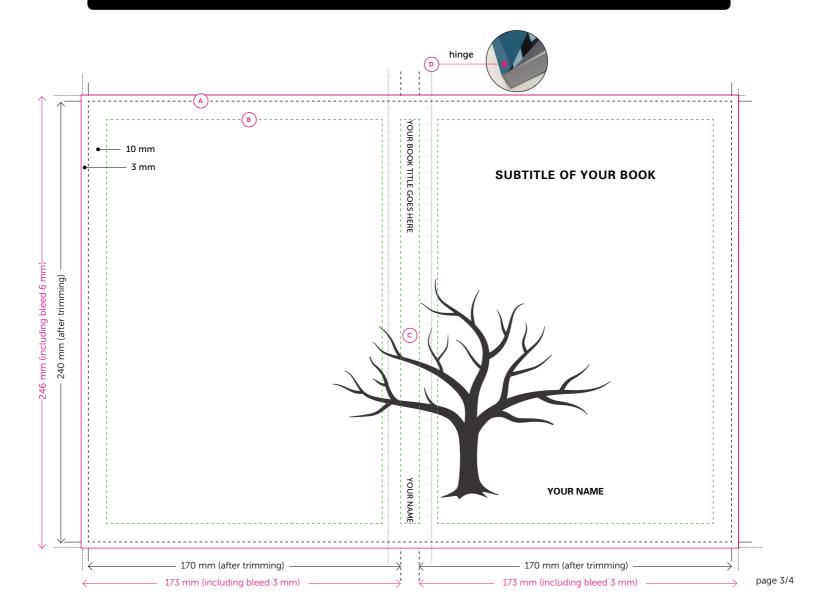
- One file contains the parts to be printed including the foil parts. The foil parts are in a simulated color of the desired foil (eg gold) color. We use this for the paper proof. That way you have some idea of what it will be like.
- For the final production we need one file with the parts to be printed, without the foil parts. See page three.
- One file with <u>only</u> the foil parts. Make these parts 100% black. The foil parts must be socalled 'vector' elements. Rasterized elements (images) cannot be used for foil stamping.
- Foil parts **can** go over the page edge (A) or over the spine fold (C) and 'hinge' area (D).

See example on page four.

GUIDELINES | PRINT FILE PROOF



GUIDELINES | PRINT FILE PRODUCTION



GUIDELINES | FOIL STAMPING FILE

