GUIDELINES | EMBOSSING





Cover finishing options. We offer a number of finishing options that really make your cover "pop" and turn your cover into something really special: a feast for the eyes!

These fancy techniques are not 100% suitable for all designs. Therefore, have your design checked by Ridderprint in advance to avoid disappointment.

Due to the high start-up costs it is not possible to show this techniques with a proof.

All these special finishing options require specialized software as illustrator or Indesign to create a correct file.

POINTS OF ATTENTION

- The files have the same format as the cover.
- Less is more.
- Do not make the affected parts too small. Keep a line width of at least 1 mm. Diapositive parts / recesses at least 1 mm line width.
- Avoid too small and too 'bold' fonts. Placing elements too close to each other will result in them becoming one shape and filling in.
 See also point above.
- Always have your design checked first by Ridderprint to avoid disappointment.
- Use only so-called 'vector' elements for the embossing file. For more info on vector images see our online manual.
- · Always supply a PDF file.
- Put all the affected parts in 100% black.

• Give the files a recognizable name. 'order number-last name'_cover_foil.pdf etc.

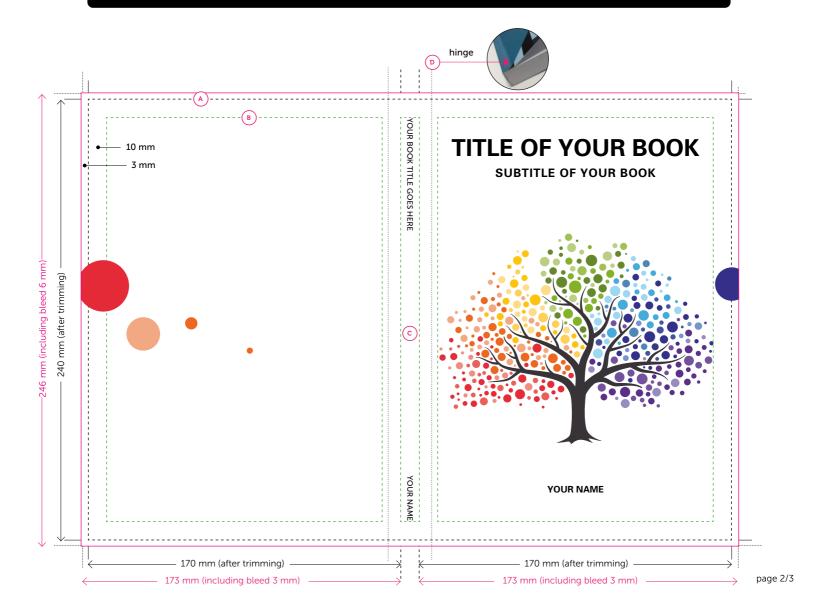
SUBMITTING FILES

We like to receive two pdf files.

- One print file of your cover used for the print proof.
- One file with <u>only</u> the embossing parts. Make these parts 100% black. These parts must be so-called 'vector' elements. Rasterized elements (images) cannot be used for embossing.
- Embossing parts may <u>cannot</u> go over the page edge (A) or over the spine fold (C) and 'hinge' area (D). Stay away 5 mm from these areas.

See example on page three.

GUIDELINES | PRINT FILE



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