### GUIDELINES | DIE-CUTTING





**Cover finishing options.** We offer a number of finishing options that really make your cover "pop" and turn your cover into something really special: a feast for the eyes!

These fancy techniques are not 100% suitable for all designs. Therefore, have your design checked by Ridderprint in advance to avoid disappointment.

Due to the high start-up costs it is not possible to show this techniques with a proof.

All these special finishing options require specialized software as illustrator or Indesign to create a correct file.

#### **POINTS OF ATTENTION**

- Always have your design checked first by Ridderprint to avoid disappointment.
- The files have the same format as the cover.
- Less is more.
- Do not make the die-cutting parts too big because this will affect the firmness of the cover.
- Use only so-called 'vector' elements for the die-cutting file. For more info on vector images see our online manual.
- Always supply a PDF file.
- Put all the affected die-cutting parts in 100% black and a line width of 0.5 mm.
- Give the files a recognizable name. 'ordernumber-lastname'\_cover\_cut.pdf. etc.

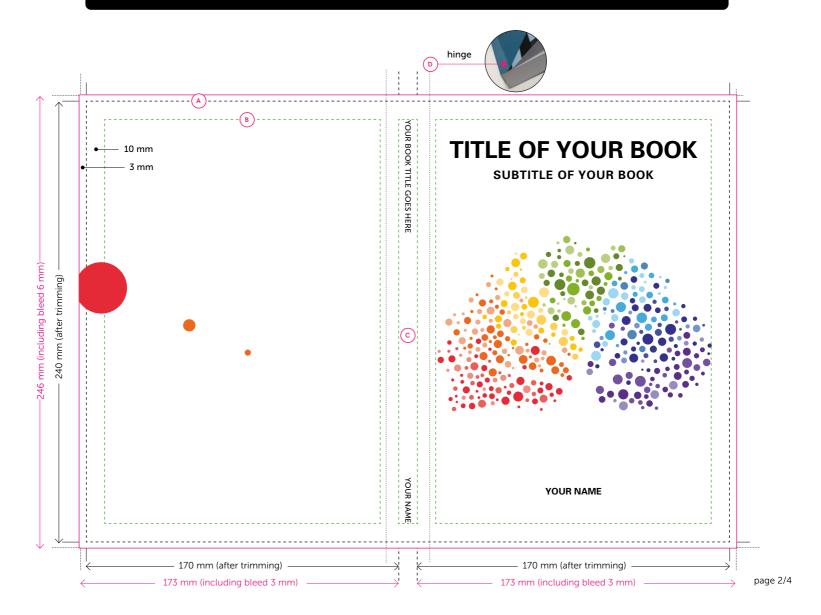
#### **SUBMITTING FILES**

We like to receive three pdf files.

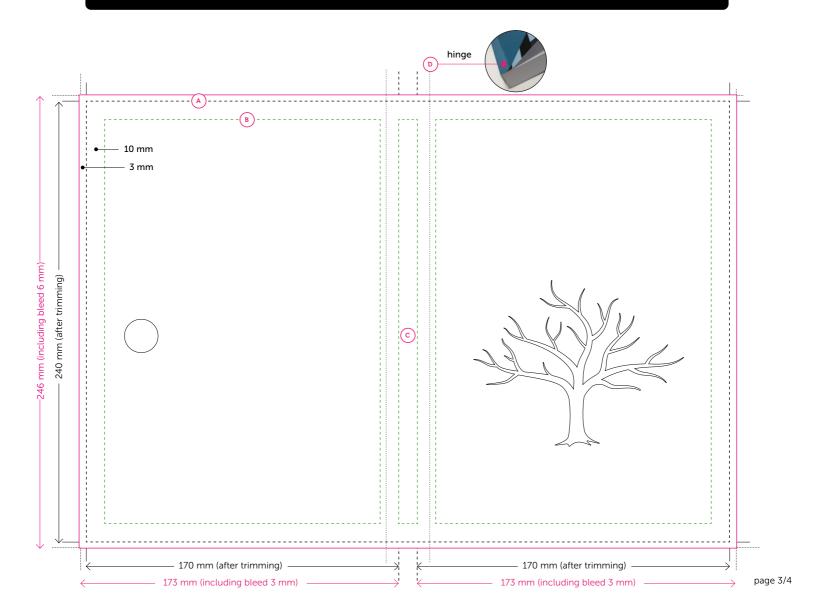
- One print file of your cover used for the print proof.
- One file with <u>only</u> the parts to be die-cut. See page three.
- One combined file including the die-cutting elements. See page four.
- Die-cutting parts cannot go over the page edge (A) or over the spine fold (C) and 'hinge' area (D).

See example on page four.

## GUIDELINES | PRINT FILE



# GUIDELINES | **DIE-CUTTING FILE**



## GUIDELINES | **DIE-CUTTING EXAMPLE**

